

EAST ROCHESTER PLANNING BOARD MINUTES

PLACE: 317 Main Street, East Rochester Village Offices

DATE: December 8, 2015

TIME: 7:00pm

PRESENT:

Herb Allen, Chairman
Michael Kurrasch, Member
Christina Belles, Member
Barb Marr, Member
Lafayette Eaton, Member
Heather Heffernan, Alternate Member
Mike Sullivan, Member

ABSENT:

Brandi Marino, Member

Gary Smith, Parrone Engineering
David Smith, Building Inspector
Jennifer Raymond, Recording Secretary

Heather Heffernan participated as a voting alternate member.

The meeting was called to order at 7:00 pm and the Pledge of Allegiance was recited.

1st Item on Agenda:

135 West Commercial Street, parcel #139.77-2-42 Tavern 135.Co-Owner Ryan Dwyer presented seeking Architectural Approval to install a wall-mounted 47”H x 84” W flat oval panel sign with 30” H reverse channel numbers that will be back-lit with white LEDs for a halo effect. Mr. Dwyer explained that he submitted an updated sign design with a slightly darker burgundy background (rather than the bright red design that had originally been submitted for Board review) in keeping with the Town’s color scheme for the Downtown District.

David Smith asked if there is existing electric for the LEDs. Mr. Dwyer said that there is not, and that new electric would need to be installed for the sign’s LEDs (it will not be visible).

David Mayer replied to a question by Lafayette Eaton as to whether the numbers on the panel are in fact a sign or just the address of the business. Mr. Mayer explained that the proposed panel is indeed a sign because it promotes the interest of the business.

Lafayette Eaton asked how far out the sign will protrude from the building. Mr. Dwyer said he will confirm with the contractor, but believes it to be no more than three or four inches. He said it is intended to be flush with the building.

Herb Allen asked Mr. Dwyer about the timing for the lighting of the sign. Mr. Dwyer said it would only be lit during hours of operation (10:00 PM week days and 11:00 PM weekends).

Christina Belles made a SEQRA motion to find this project to be a Type 2 Action.

Barb Marr seconded the motion.

Voting was 7-0, all in favor.

Heather Heffernan made a motion to approve the sign as presented with the darker burgundy color.

Barb Marr seconded the motion.

Voting was 7-0, all in favor.

2nd Item on Agenda

111 Garfield Street, parcel #139.77-1-15. Contractor Richard Frey acting as agent for owner Sandi Grant presented seeking Architectural Approval to install 36 inch high white vinyl picket fencing and two swinging gates within the front yard of this corner lot. Mr. Frey explained that the gates and fencing would be located so as to fill the gaps between the existing hedges (to deter trespassers).

Lafayette Eaton asked for a description of the fencing and gates since there was no picture provided with the application. Mr. Frey explained that it would be three feet high, white vinyl picket style fencing.

David Smith explained to Mr. Frey and reminded the Board that Town Code requires all front yard fencing to be open, decorative and no more than 36 inches in height.

Herb Allen asked if there would be any line-of-sight issues with the fencing. Gary Smith replied that if there is, it would already exist due to the hedges being in the same location as the proposed fencing. Mr. Smith confirmed that there is not any such issue.

Christina Belles made a SEQRA motion to find this project to be a Type 2 Action.

Lafayette Eaton seconded the motion.

Voting was 7-0, all in favor.

Christina Belles made a motion to approve the fencing as presented.

Mike Kurrasch seconded the motion.

Voting was 7-0, all in favor.

3rd Item on Agenda:

111 West Commercial Street, parcel #139.77-4-39 Community Cloths Shop. Owner Felice Morreale and his son Tony Morreale presented seeking Architectural Approval to install an 18" x 144" wall-mounted V-carved Extira wood sign.

Herb Allen and Lafayette Eaton asked questions about the original signage. Tony Morreale explained that what they are presenting at this meeting is a new sign.

David Smith stated that the proposed sign is consistent with the other properties on West Commercial Street having signage.

Mike Kurrasch asked if the sign would have any lighting. Mr. Morreale said it would not.

Heather Heffernan asked if the background is brown or black. Mr. Morreale said it is black.

Mike Sullivan inquired about the plans for the existing window sign. Mr. Morreale said the window sign will be removed.

Christina Belles made a SEQRA motion to find this project to be a Type 2 Action.

Lafayette Eaton seconded the motion.

Voting was 7-0, all in favor.

Lafayette Eaton made a motion to accept the sign as presented (with the existing window sign removed).

Barb Marr seconded the motion.

Voting was 7-0, all in favor.

New Business:

Felice Morreale inquired about installing a second sign that would be on the upper west-side corner of the building. He explained it would be a rectangular sign with vertical text. The sign was made a while ago. Mr. Allen explained to the Board that Mr. Morreale had already come before the Planning Board years ago for that sign and was denied at that time. Mr. Allen said Mr. Morreale is welcome to try again and would have to submit an application and present the sign to the Board if he wants a new vote on it. Mr. Allen said that his opinion is still not a favorable vote.

Herb Allen noted some updates to the November 10, 2015 minutes. He specifically highlighted the additional notes added to explain his opinion on the Eyer Building signs being erected by the Town without Planning Board review.

Lafayette Eaton made a motion to approve the November 10, 2015 minutes.
Christina Belles seconded the motion.
Voting was 7-0, all in favor.

Barb Marr made a motion to adjourn.
Lafayette Eaton seconded the motion.
Voting was 7-0, all in favor.

The meeting was adjourned at 7:40 PM

Respectfully submitted,

Jennifer Raymond
Recording Secretary