

EAST ROCHESTER PLANNING BOARD MINUTES

PLACE: 120 West Commercial Street, East Rochester Village Offices
DATE: July 9, 2013
TIME: 7:00pm

PRESENT:

Herb Allen, Chairman
Matthew Hogan, Member
Amy Monachino, Member
Molly Rountree, Alternate
Brandi Marino, Member
David Schultz, Member

David Mayer, Attorney
David Smith, Building Inspector

NOT PRESENT:

Barb Marr, Member
John Alfieri, Member
Lafayette Eaton, Alternate

The meeting was called to order at 7:01 pm and the Pledge of Allegiance was recited.

Molly Rountree participated as a voting alternate member.

1st Item on Agenda:

105 Despatch Drive, parcel #139.69-2-32.1. Chris Lasalle, an employee of Direct 2 Marketing presented, seeking sign approval to replace their existing sign. Mr. Lasalle stated that the company moved to the current location last August and since then has rebranded, including designing a new logo. They worked locally with Envision Graphics to produce a new sign featuring that new logo.

Chairman Allen asked if there was any change in the size or the shape of the sign and the applicant stated there was not. No code, legal or engineering concerns were presented. Dave Shultz made a motion to accept the application as presented and Matt Hogan seconded the motion.
Voting was 6-0, all in favor.

A motion was made by Amy Monachino to approve the June 11 Planning Board minutes. Molly Rountree seconded the motion. Voting was 6-0, all in favor.

Amy Monachino made a motion to adjourn at 7:06 pm. Dave Schultz seconded the motion. Voting was 6-0, all in favor.

Respectfully submitted, bm