

## **EAST ROCHESTER PLANNING BOARD MINUTES**

PLACE: 317 Main Street, East Rochester Village Offices  
DATE: February 9, 2016  
TIME: 7:00pm

### **PRESENT:**

Herb Allen, Chairman  
Christina Belles, Member  
Barb Marr, Member  
Lafayette Eaton, Member  
Heather Heffernan, Alternate Member  
Daniel Bryson, Attorney  
Gary Smith, Parrone Engineering  
Jennifer Raymond, Recording Secretary

### **ABSENT:**

Brandi Marino, Member  
Mike Sullivan, Member  
Mike Kurrasch, Member  
David Smith, Building Inspector

The meeting was called to order at 7:00 pm and the Pledge of Allegiance was recited.

Heather Heffernan participated as a voting alternate member.

### **1st Item on Agenda:**

163 West Commercial Street, parcel #139.77-2-33 Roy's Barber Shop. Business owner Roy Gutierrez presented seeking Architectural Review to install a non-illuminated wall-mounted 31.5" H x 96" W (21 square foot) DiBond panel sign with applied vinyl graphics and 3D barber pole.

Dan Bryson stated that this project would be a Type 2 action under SEQRA.

Christina Belles mentioned that the word 'Roy' on the sign has been presented to be off-set from the text. Mr. Gutierrez replied that it was done intentionally. Lafayette Eaton said he preferred it as presented.

Herb Allen inquired about the barber pole that is shown to protrude 5 inches from the building wall. Mr. Bryson said it is within the Town's code for protrusion from the wall.

Christina Belles made a SEQRA motion to find this project to be a Type 2 Action.  
Lafayette Eaton seconded the motion.  
Voting was 5-0, all in favor.

Heather Heffernan made a motion to approve the sign as presented.

Barb Marr seconded the motion.

Voting was 5-0, all in favor.

**Old Business:**

311 South Washington Street, parcel #138.84-1-40 Odorisi Law Office. At the January 12, 2016 Planning Board meeting, the application to install a double-sided, free-standing 48" x 40" panel sign with indirect illumination within the front yard (South Washington Street side) of this corner lot was requested to be tabled by Frank Odorisi due to concerns for obstruction to line-of-sight.

Gary Smith and Jennifer Raymond told the Board that as of this February 9, 2016 meeting, Mr. Odorisi has not contacted Parrone Engineering or the Building Department to discuss ways to rectify the line-of-sight issues or to present alternative sign options.

Dan Bryson advised the Board to vote for a continuation of this application to be tabled until the applicant makes contact with the Building Department.

Christina Belles made a motion for continuation of the Odorisi sign application to be tabled. Lafayette Eaton seconded the motion.

Voting was 5-0, all in favor.

701 Garfield Street, parcel #151.28-2-20. Aldo and Diane Magliocchetti came into the Building Department this week to inquire about getting a permit for the three-season room project that was proposed and then requested to be tabled at the June 9, 2015 Planning Board meeting. Jennifer Raymond advised Mr. and Mrs. Magliocchetti that they are required to return to the Planning Board to present the application and have the Board vote on the project. Mrs. Raymond reminded them that the reason the project was tabled was so that property maintenance violations and on-going projects could be addressed before they return to the Planning Board for Architectural Review. Mrs. Raymond gave them another copy of the signed list of items to be addressed. Mrs. Magliocchetti requested that David Smith come to the property next week to observe the progress and make any suggestions for items to still have done before the March Planning Board meeting.

501 Main Street, parcel #152.21-1-55 Fast Mart/ Oil Depot. Jennifer Raymond updated the Board about the canopy and free-standing signs for this business. At the September 8, 2015 Planning Board meeting these two signs were approved to have the same font as the Mobil sign. The name Oil Depot was not mentioned, but did appear on the presented photos. Since that time, the Oil Depot name has been put on the canopy and on the free-standing sign. Owner Mr. Raza has decided not to put the proposed 'Food Mart' wall-mounted sign on the area above the old bay doors.

**New Business:**

Jennifer Raymond mentioned that Lilac Dental and TSE have both been in contact with the Building Department to discuss new signage to present to the Board in the near future.

Lafayette Eaton made a motion to approve the January 12, 2016 minutes.

Barb Marr seconded the motion.

Voting was 5-0, all in favor.

Christina Belles made a motion to adjourn.

Lafayette Eaton seconded the motion.

Voting was 5-0, all in favor.

The meeting was adjourned at 7:18 PM

Respectfully submitted,

Jennifer Raymond  
Recording Secretary