



## **ERCN TV-12: YEAR END RECAP FOR 2012**

Hello everyone! I'd like to introduce myself. I am **John Schroth**, the new director at ER Community News TV-12. For those of you who don't know me, I've been with the station for seven years. I started out archiving our old programming to ensure the wonderful shows documenting our community are digitally preserved. From there, I became the 'technical' volunteer at the station, implementing new equipment, techniques, and training. I have also produced all the historical movie/film programs, such as 'A Day at the Car Shops' and 'East Rochester Urban Renewal.' I also man a video camera from time to time, and produce special events such as the most recent Sing-Outs and special event coverage for any 'challenging' shoots.

2012 was an incredible year for the station. With **Joe Russo** at the helm for most of the year (his 15th as ERCN director), he left a legacy he can be very proud of.

In February, we began **Web streaming** our broadcast. Prior to that, only people who lived in ER and Pittsford and had Time Warner Cable could get TV-12 – but now anyone, anywhere, with a computer can watch us. Anything we broadcast on Channel 12 runs simultaneously on the Web streaming site. We have a very good following – especially in the winter months, when many of our resident snowbirds go south for the winter. They can still watch ERCN from the Carolinas to Florida. Many ER alumni also tune in. Over the 11 months we were in operation last year, we had 5,567 hits on our Web streaming site and 1,650 unique viewers who watched a total of 330 hours worth of content. We also had people from 14 different countries visit the site on a consistent basis. Seeing as how people are still learning about the Web streaming, we're very pleased with the numbers we're seeing. In June of last year, we added **video-on-demand** for special programs. This allows a person to watch a program any time they want. We started with Village and School Board meetings, then added Chamber of Commerce meetings and then special events such as Festa Italia, the Fireman's parade, and Memorial Day and Veterans Day ceremonies. Just recently we added all ERHS athletic events so players from both ER and Gananda can watch their games, as well as their friends and families who might live out of town and not be able to attend in person. To get to our Web streaming site, just go to the village's home page and click on the button that says 'Watch ERCN TV-12.'

Most viewers don't realize the time and effort required for our **volunteer staff** to produce the programming we air on an annual basis. Over 2012, the volunteers at ERCN produced more than 200 new programs (an average of four new shows each week) to air on our station. The average one-hour program takes more than five hours to produce: from setup and shooting to ingest, editing, rendering, and DVD mastering. That's more than 1,000 hours of volunteer time just to produce content for our station this past year. And that's just for the average show. A show like Sing-Out, for example, involves three camera operators and takes more than 30 hours to edit. The Bomber football games involve pre-game research, two announcers, and a cameraman. If you see one of our ERCN volunteers and you have enjoyed one of our programs, please take the time to let them know you've enjoyed watching. That's their only pay – but most times, a compliment from a happy viewer is worth more than money! Here is a current list of ERCN volunteers: **Dave Altman, Mel and George Battaglini, Al Buckner, Jim**

*continued on page 4...*

### Mayor

Fred Ricci

### Deputy Mayor

Mark Florack

### Trustees

John Alfieri

Ted Conners

Michael Flanigan

### Administrator

Martin G. D'Ambrose

### Clerk-Treasurer and Tax Receiver

Raymond J. Parrotta

### Upcoming Meeting Dates

#### **Public Forum**

7 pm Mondays March 11, April 8,  
May 13, June 10, July 8

#### **Business Meeting**

7 pm Thursdays Feb. 28, March 28,  
April 25, May 30, June 27, July 25

#### **Planning Board\***

7 pm Tuesdays March 12, April 9,  
May 14, June 11, July 9

#### **Zoning Board\***

7 pm Tuesdays March 19, April 16,  
May 21, June 18, July 16

\* A pending application is required,  
and applicant must be on the agenda  
to participate.

### How to reach us

Town/Village of East Rochester

120 W. Commercial St.

East Rochester, NY 14445

phone 586-3553 fax 586-4792

[www.eastrochester.org](http://www.eastrochester.org)

### Office hours

8:30 am - 4:30 pm Monday - Friday

**Department of Motor Vehicles visits  
every Wednesday 10 am - 3:30 pm**

# VILLAGE DESPATCH

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## *Library notes....*

The East Rochester Public Library hosted the Tail-Waggin' Tutors certified therapy dogs in January. We hope you got a chance to read to our attentive pooches! Children love to interact with the dogs, and can improve their reading skills in the process.

In February we had a Baby Sign Language program, and decorated cookies with the Crafty Kids. For the teens, there was a candy Valentine program on Wednesday, Feb. 13.

Looking forward, we will continue hosting two programs on Mondays: **story times for babies** at 10:30 am and the **Crafty Kids (ages 5-10)** at 3 pm. The **Pre-K story time (for ages 2-4)** meets Wednesdays at 10:30 am. We will not be running programs during the week of Monday, March 18.

We have some special programs planned for the Crafty Kids sessions on Monday afternoons. On March 4 there will be a special program on water conservation, presented by the Rochester Museum & Science Center. On March 25 we will once again be turning the library into a Mad Scientists Laboratory, with scientific experiments for the kids. On April 1 we will have a Bingo program, with special prizes for the kids. We will have a Garden Party on May 20, and a special Fiesta Day on June 3.

On April 8 the Baby Sign Language instructor will be back to teach a free class at 10:30 am.

The **Adult Book Discussion Group** meets at 7 pm the third Thursday of every month. Stop by to pick up your copy of the monthly reading choice, and join in on the discussion! Visit our Website ([www.libraryweb.org/erochester](http://www.libraryweb.org/erochester)) for the month's selection, or 'like' us on Facebook to be updated on the latest book.

Please consider supporting your ER library by being an active member of the **Library Friends** group. Through book sales in the spring, summer, and fall, the Friends help raise money for the Summer Reading Program and special activities held during the year. The group meets at 4 pm the second Thursday of most months.

Once a month, we will be hosting **special events just for 'tweens and teens**. We also continue to accept applications to volunteer in the library with Kelly, our Youth Program and Outreach Coordinator. Stop by the library for one – volunteer work looks great on a college application!

The library would like to cordially **welcome Cecilia Guerand**, our newest Library Board member. We thank her for her willingness to serve as a Trustee, and hope she will enjoy working with us in her new role.

### ***SPAYS for STRAYS!***

Habitat for Cats is offering to spay or neuter, vaccinate, and treat for parasites all stray, homeless, and feral cats in East Rochester free of charge. This project is made possible by a grant from PetSmart Charities. There are also a limited number of free appointments available for pet cats of low-income owners at a vet hospital that has partnered with Habitat for Cats.

Habitat for Cats is a 501(c)3 charity whose mission is to improve the lives of feral, stray, and homeless cats, primarily through a trap-neuter-return system. They trap the cats, bring them to their weekly clinic in Penfield, neuter or spay them, vaccinate them for distemper and rabies, treat them for fleas and worms, remove the left ear tip so they can be identified at a distance as neutered, bring them back to where they were trapped, and release them. Too often, pet cats are abandoned outside or are allowed to have kittens that add to the feral cat population. To help prevent this problem, we have arranged to have pet cats whose owners can't afford to spay or neuter them spayed and vaccinated for free. The owners and cats must reside in ER to be eligible for this free service. Please call 234-2894 to schedule an appointment.

The Town/Village will continue to support this organization by identifying successful trapping sites in ER. Non-profit organizations have to demonstrate a 'need' to continue receiving funding. We have a need and are working closely with this organization to take full advantage of their resources and funding for professional services (veterinarian bills). We will work closely with them to advertise and expand this program with local volunteers. People who live in the community always have a better understanding of these types of problems, and guarantee a local focus.

\* **SCOUTING FOR FOOD COLLECTION** \*

Saturday, March 23

***Upcoming bulk refuse pickup weeks:***

**March 4-8, April 1-5, May 6-10, June 3-7, Aug. 5-9**

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## News from the ER Youth Activity Center (for students in grades 6-12)

242 W. Commercial St. 586-1003 open 3-7 pm Monday, Wednesday, and Friday

The Youth Activity Center ended 2012 on a successful and positive note. More than 178 youth visited the Center over the year. They enjoyed our parties, air hockey, billiards, ping-pong, television, Xbox, foosball, computers, and board games – and perhaps more importantly, they learned new skills and formed new friendships.

The Youth Center hosted a Christmas party from 4-7 pm Friday, Dec. 14. There was a great deal of food, games, and time to socialize with friends. We also hosted a Valentine's Day party from 4-7 pm Wednesday, Feb. 13. Food and games were provided for all to share. And thank you to Wegmans for their donation of \$50 worth of apple cider, which we enjoyed at our Halloween party.

We have started a **Bully Buster Club** at the Center! This is an opportunity for older youth to volunteer some of their time to work with younger kids in the community. We will have crafts for the younger youth to work on with the teens; the hopeful outcome is to teach all youth a sense of community. We have started meeting the second Monday of every month. At this time, we will be doing crafts while interacting with the youth in the community. Food will be served; please call the Center with any questions.

We recently won another **Youth As Resources grant** – 'Warm up and Win with the East Rochester YAC.' This grant is focused on pool, ping-pong, and Foosball tournaments for all the local youth to participate in. Everyone who competes in the tournaments will receive hats and gloves, and the winner of each tourney will receive a gift card. If you are interested in participating or want to help with the planning of this event, stop by the Youth Center and sign up.

Are you in need of tutoring, or help with homework, portfolio development, creating a résumé, filling out an employment application, getting interview tips, GED preparation, career exploration, or job searching? **We are looking for people age 17-21 who are out of school and want help getting started on their future.** We have space to serve 25 older youth, and we have 15 enrolled at this time. Slots are going fast, so call now if you're interested. In addition, tutoring is offered to non-program students in grades 3-12.

Also, we are again looking for businesses to take part in our **Summer Youth Training and Employment Program.** Youth participants work approximately 120 hours over six weeks, and their salaries are paid for by a grant. This is not just an employment program: our youth attend an orientation and weekly job-readiness training workshops for six weeks, and have an opportunity to become involved in community-service activities. Each youth participant is also assigned an adult mentor to guide him or her through the program expectations. If you are a business interested in taking part in this wonderful opportunity, please call the Youth Center. Or, if you are 14 or 15 years old (or in high school) and are looking for a job this summer, we are accepting applications; please contact us by Friday, March 1.

We'd like to welcome **Doug Chamberlain**, a new volunteer at the Center. He is a local pastor and a certified science and special education teacher – and a great addition to our family!

If you are interested in **volunteering at the Center** or if you'd like to serve on our **Board of Directors**, please call us at 586-1003. Both youth and adult members are needed. The time commitment is small – just one or two hours a month! You can make a lifelong impression on a youth for a small investment of time!

The ERYAC promotes the '40 Developmental Assets' and 'Small Talk, Big Difference' initiatives.

– Barbara Maine, ERYAC director

## ER COMMUNITY RESOURCE CENTER BENEFIT: ANNUAL SPRING CLOTHING CLEARANCE BAG SALE

9 am-2 pm Wednesday, April 24 through Friday, April 26

\$2 per bag for most clothing \* Miscellaneous items also offered

~ ER Community Resource Center 333 E. Chestnut St. (above Eyer Park) ~

*Teresa Quinzi-Willette, director Pat Cragg, associate director*

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## STAFFING UPDATES from PARRONE ENGINEERING



Parrone Engineering is proud to announce that **David Staerr, P.L.S.**, has been named Chief Operating Officer. Mr. Staerr, who has been with the firm since 1983, has more than 30 years of experience in land surveying and business management. In his new position he is responsible for all firm operations, including staff management, quality assurance, and effectively meeting client needs. While serving as COO, Mr. Staerr will also continue his previous roles as vice president and supervising surveyor. His history of building collaborative and efficient teams, and his proven commitment to providing quality service, will be critical as the firm moves forward.

Mr. Staerr earned an associate's degree in surveying engineering technology from Alfred State University and was licensed by New York state in 1991. He is a member of the NYS Association of Professional Land Surveyors and a past president of the Genesee Valley Land Surveyors Association.

Parrone Engineering is very excited about this next chapter, and has already begun to tackle new challenges and maintain the standard of excellence people have come to expect from the firm.

*Parrone Engineering is also pleased to introduce two new employees....*



**Rhiannon Duthoy**, administrative assistant/bookkeeper, earned a bachelor's degree in accounting from St. John Fisher College in 2011. She serves an integral member of the Parrone team by supporting financial operations and providing administrative help on a wide array of projects.



**Jessica Miller-Horskins** has been named human resources and marketing coordinator. Ms. Miller-Horskins joined Parrone over a year ago after working in the non-profit industry in Boston for five years. She has a bachelor's degree in communication studies from Baldwin-Wallace College and is an alumna of AmeriCorps.

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**Burlingame, Jerry and Mary Cilento, Gene D'Ambrose, Tom Dezio, Dennis Greco, Jim Hauser, Chris Knopp, Emma Milligan, Dave and Colette Morabito, Ralph Morabito, Barry Nenno, Jeff Renner, Fred Ricci Jr., Joe Russo, Amanda Ryan, Carm Scalise, Steve Scalise, John Schroth, Mike Sirianno, Greg Spring, and Teresa Willette.**

As of the end of 2012, our archive consists of more than 1,200 programs – 900 hours of content we run on a regular basis. To the best of my knowledge, no other cable access station in Monroe County has such a large archive or so much material at hand, and that's thanks to the hard work of all our volunteers.

2012 saw the retirement of two very special announcers: **Joe Scalise** and **Bernie Allen**. They retired from announcing the Bomber football games after an incredible 20 years! A big thanks goes out to both of them for 20 great years of humor, knowledge, commitment, and coverage (along with **Mike Sirianno**, who continues to shoot for ERCN sports)!

2012 also saw the commitment of two new volunteers at our station: **Emma Milligan** and **Barry Nenno**. Emma, who is 16 going on 30, called us one day to volunteer. She covered all the Youth Activity Center events over the summer, as well as edited and archived new programming. She is now the cameraperson at Village Board meetings, filling in for Jim Burlingame over the winter. Barry is a multi-talented cameraman and editor, with tons of energy for a retiree. He's been able to keep up with a blazing schedule this summer: shooting, editing, and mastering all of **Ralph Morabito's** 'One on One' and 'Village Gardener' shows – almost 40 new episodes in all. Barry also volunteers at ER Local History and practically has a PhD in Adobe Photoshop.

**Joe Russo** has been with ERCN since the early days, 20 years ago. He, **Jim Burlingame**, and **Gene D'Ambrose** were the founding fathers of the station. Without their efforts, we would not be in existence. As our station director for the past 15 years, Joe has been a cameraman and editor, programmed (with **Teresa Willette**) the content each week, coordinated all the volunteers, and has been a patient ear to anyone who had an opinion or wanted to implement something new at the station. For 15 years, Joe and his wife, **Delores**, have come into the station after Sunday Mass – he planned the coming week's programming, while she filed all the old programs and coordinated all the paperwork. After 15 outstanding years, Joe asked to officially step down last fall. However, he continues to be a constant mentor to me, as well as offers his services for editing jobs as the need arises. Many, many thanks to Joe, along with Delores (for letting us borrow Joe's time from you for all those years!)

*If you're interested in being a member of the TV-12 staff, we'd love to hear from you! Feel free to contact me at 248-4908.*

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## FAQ's for the DPW

### **SNOW PLOWING:**

*What time of the day do you plow snow?*

Snow is plowed at any given time when more than two inches of snow has accumulated on the roadway. It normally takes us three hours to complete a plow run of the entire village. That means some areas of the village will have more snow on the ground by the time we get to your street. If snow's falling at a rate of one inch per hour, there could be an additional three inches on the road after we've already plowed your street. Whenever snow remains on the ground at the end of the day, we come back at 3 am to plow the streets again to clean up the remaining snow.

*Why do you fill up the end of my driveway with snow, and where can I put the snow from my driveway?*

Our job is to keep the streets and sidewalks free of accumulating snow. Unfortunately, as a result of our plowing, snow is deposited into driveways. We certainly don't enjoy blocking the end of your driveway, but it's our job to keep the streets and sidewalks safe for traffic. Please remember – we're only doing our jobs. All snow from your property must remain on your property. It's illegal to put your snow in the road, across the street, or on anyone else's property.

*Why can't I park in the street in the winter, and why can't I park across the sidewalk in my driveway?*

For snow plowing, we need all vehicles off the streets so we can clear the snow from curb to curb. When it's dark out it can be very difficult to see a parked car, due to the amount of snow being pushed ahead of the plow. Thus, for safety reasons, we ask that all cars be removed from the street. Any cars left on the street will be towed at the owner's expense. We also plow all the sidewalks in the village. If there's a car parked across the sidewalk, the plow can't get through. As a result, this slows us down – the sidewalk plow has to exit the sidewalk at the previous driveway and re-enter at the next driveway. This also causes larger amounts of snow to be left in the road and in your neighbors' driveways. Any cars blocking the sidewalk will be towed at the owner's expense.

*What do I do if a private snow plow contractor pushes snow into my yard or driveway?*

Try to get a license plate number, or at least a description of the vehicle. Chances are they'll return for the next round of plowing. Then notify the ERPD of the situation; it's best to let them handle it.

### **MISCELLANEOUS:**

*Why am I responsible for my sewer lateral, and what do I do if I have a sewer problem?*

Per NYS village law, the sewer lateral from a house to the main sewer in the middle of the road is the responsibility of the homeowner. The portion of taxes you pay to the village is for the use of the main sewer line on your street, and for the entire sewer system in the village. The main sewer system throughout the village collects sewage from all houses in the village. However, since your house is the only user of your lateral, you're responsible for its maintenance. The village is responsible for only the main sewer system. If you're having a sewer problem, please call us before you call a plumber. We will come out and check our main sewer, and let you know if the problem is ours or yours. There's no sense in paying a plumber to tell you your lateral is fine, and the problem is with the main sewer. If you need to call us after normal working hours, you must call 911. Inform them that the call is for a non-emergency, and you need someone from the village to check your sewer problem. They have a list of our names and numbers, and will contact us right away.

*What do I do if I notice a hazardous situation?*

Please call us if you see any type of hazardous situation, because we might not know about it. If you see any hazardous situation after normal working hours, and would like to report it, please call 911 and inform them of the hazard. A hazardous situation could be a sinkhole, debris in the road, or many other items. We appreciate you informing us of these situations, so we can resolve them as soon as possible.

*Why do I need a permit to repave my driveway or to fix my sewer?*

Obtaining a permit is necessary for several reasons. Any time work is done within the village's Right of Way, we need to ensure all work is done per our specifications. The permit also notifies us you're having work done that needs to be inspected by us to ensure your contractor has installed the material properly, and you haven't been taken advantage of. This is for your protection, to ensure the job has been completed correctly.

*Who's responsible for the street lights in the village, and who's responsible for the water mains and water meters?*

All street lights are owned, operated, and maintained by RGE. The village does not perform any maintenance of street lights, including those that aren't working. Please call RGE if you have a concern about any street light. If you have any questions relating to water main leaks, fire hydrants, your water meter, or your water bill, please call the Monroe County Water Authority. The village no longer has any control over the water system.

~ **FOR MORE INFORMATION, CONTACT THE DPW at 381-1565** ~

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## **FROM the BUILDING DEPARTMENT**

REMINDER: Please call the Building Department (385-3513) before starting any **construction project** to find out if a permit is required. A list of the most common permits needed can be found on [www.eastrochester.org](http://www.eastrochester.org) under Departments/Building Inspector/Building Permit Information (on the left side). Building permits can be acquired at our office from 8:30 am to 4:30 pm weekdays. The contractor performing the work must apply for the permit, and proof of General Liability and Workers' Compensation insurance must be supplied before the permit can be issued.

## **WINTER PARKING RULES**

*The following outlines the procedures for ticketing and towing of vehicles from Nov. 15 through April 15, when winter parking regulations are in effect per Village policy and law:*

Prior to Nov. 15, the regulations are posted in the *Fairport-ER Post*. In addition, an ad is placed in the *Community News* and posted on Cable Channel 12. There are signs at the entrances to the village outlining the regulations.

The ER Police Department issues only warning tickets for the first week. After that, parking tickets are issued to any vehicle on the street between 3 and 6 am, whether or not there is inclement weather. This includes the Village Hall parking lot, at 120 W. Commercial St. If necessary for snow removal, the vehicles are issued parking tickets and then towed.

There are a few exceptions. The first is alternate parking on the 200 block of Main Street – vehicles are allowed to park as long as they are in compliance with the posted signage. The second exception is the municipal parking lots on West Commercial (between Channel 12 and GSR) and Main. Also, during Thanksgiving and Christmas we are extremely lenient, as there are many guests visiting from out of town.

We are also amenable to special requests. Permission can be granted to allow parking under special circumstances. We will take a telephone number where the person can be reached, and officers will contact him or her to remove the vehicle if the roads need to be cleared. When possible, officers have gone to residences in an attempt to get vehicles moved before towing. Regardless, people are advised that if plowing is necessary, the vehicles will have to be moved or they will be towed. This especially holds true for disabled vehicles. If a State of Emergency is declared within the Town/Village of East Rochester for snow-related reasons, all vehicles will be removed from the streets.

– *The ER Police Department*  
~ *To Protect and Serve the Residents of East Rochester* ~

## **ELECTRONIC WASTE POLICY**

The Town/Village of East Rochester has instituted new collection rules pertaining to all electronic waste, to comply with the new statewide electronic waste collecting law. As part of this law, **landfills are no longer allowed to accept any electronic waste** collected by the Town/Village at their disposal sites.

Also, any form of electronic waste placed at the curb for collection, for either regular or bulk pickup, will incur a fee of \$25 per item if collected by the Department of Public Works. Any such disposed electronic waste items will be left at the curb by the regular or bulk refuse collection crew, and a separate crew will return in the afternoon to collect those items which remain at the curb. Upon collection, these items will be brought to the DPW garage, where we will have an electronic waste collection facility. We have partnered with Sunnking Electronics Recycling to comply with this law.

To avoid the fee for curbside collection, any residents wishing to dispose of any electronic waste can instead bring their items to the DPW garage, 200 Ontario St., from 10 am to 3 pm Monday through Thursday. Although residents will be asked to sign in for this process, there is no fee for this drop-off service. In addition, it's available to all residents regardless of whether they have refuse service provided by the Town/Village of ER.

**Examples of electronic waste** (e-waste) are computers (towers, laptops, PDAs, tablets), monitors (CRT, LCD, LED), printers, scanners, copiers, fax machines, televisions, VCRs, CD/DVD players, stereo equipment, cell phones, telephones, and anything else with an electronic circuit board or plug.

~ **FOR MORE INFORMATION, CONTACT THE DPW at 381-1565** ~