



Town/Village of East Rochester

120 West Commercial Street
East Rochester, New York 14445
Phone 585-586-3553 ~ Fax 585-586-4792
Fred Ricci, Mayor

July 3, 2012

RE: Empire State Development Funding Support Letters for the Eyer Building project in the Town/Village of East Rochester.

Dear Business Owner/Manager:

In 2011 the Town/Village of East Rochester applied to NY State for economic assistance in support of the Eyer Building Project. We were not successful in obtaining Grant Funding and will be reapplying on July 16th, 2012. After a recent tour of the Eyer building with Robert McNary, Finger Lakes Regional Economic Development Director, it became clear that to receive significant funding we would need to make a strong case that demonstrates the potential for economic development and job creation.

We are asking for your assistance and are requesting **Letters of Intent** from existing and vacant business owners in the surrounding area. These letters will help us illustrate the potential economic impact/job creation that is possible from a project which will add 150 new parking spaces in the Commercial/Main Street area. The creation of these new parking spaces removes the single greatest barrier to continued revitalization of the town center and your business.

A sample **Letter of Intent** is enclosed for your use. An electronic version of the sample **Letter of Intent** can be found by visiting www.eastrochester.org. Please email or mail to me your Letter of Support by July 11th so we may include it in our case for funding. If you would like to learn more please visit the Finger Lakes Regional Economic Development Council Website at <http://www.esd.ny.gov/FingerLakes.html>

If you have any additional questions or concerns, please do not hesitate to contact me.

Sincerely,

Martin G. D'Ambose
Administrator

Cc. Village Board
Raymond Parrotta, Clerk-Treasurer
Gerri Raschiatore, Deputy Clerk-Treasurer
Daniel Bryson, Esq.

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